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Letter from Executive Director Michael Stoller

The State budget is in and HSC is proud of our work with coalition partners from **99 New York** and across the state to increase the funds for critical human services, education, and job creation in New York. Because of the statewide effort, \$1.9 billion was restored to the FY13 budget and available for new investments through the restructuring of the personal income tax. In addition, we hope for the opportunity to work with the Governor's Tax Commission to enact other reforms, such as the closure of corporate tax loopholes, in time to impact the next State budget. For now, we are taking our fight for additional revenue to the City level.

We continue to lobby City Hall, inform our members and partners of the City budget cuts to human services, and share opportunities to participate in rallies - such as the [virtual rally](#) that took place on April 18. We're also continuing our work to highlight the cumulative effects of the budget cuts on New Yorkers. We just released our second HSC issue brief, which focuses on how funding cuts particularly hurt working women and their families. We are also releasing, in early May another report on how human services facilitate people's ability to join the work force. Please see our sections, *News on Budgets*, *Advocacy Results*, and *Act Now!* for more information.

Last but not least, I'd like to acknowledge the **Clark Foundation** and the **New York Community Trust** for their generous grants. The Clark Foundation has supported our mission, enabling us to fulfill our goals through their core general operating support, and The Trust's funding will enhance our work on government efficiencies. We appreciate their continued and invaluable support!

As always, we thank all our members and funders for investing in HSC's work. Please share this newsletter with others who support human

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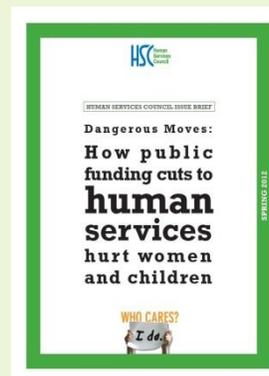
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News on Budgets



As we emerge from the 25th annual celebration of Women's History Month, there are many things to celebrate in the realm of support for women's rights. Funding for human services, however, is not one of them. HSC's recent report, [Dangerous Moves: How Public Funding Cuts to Human](#)

services.

Many thanks,
Michael Stoller



Act Now!

HSC has developed a shared **Human Services Advocacy Calendar**. This [calendar](#) can be used by members to help inform each other of planned advocacy activities and events. The calendar can be viewed by the public, but can only be updated by HSC member organizations.

Now is the time to contact **Mayor Bloomberg** and tell him that the Human Services sector cannot withstand additional cuts! [Email](#) him today!

Government Relations

In March, HSC participated in a series of roundtable events hosted by the **City Council's General Welfare Committee**. The roundtables focused on the departments of Homeless Services, Human Resources Administration, Administration for Children and Families, and Juvenile Justice. Many HSC members voiced their concerns about proposed budget cuts to the different committees in preparation for the preliminary budget hearing. On March 29, HSC submitted a [testimony](#) to the **General Welfare Committee detailing the dire effects budget cuts would have on the human services sector**.

On April 2, HSC's **Group Purchasing Workgroup** was joined by **Maureen Murphy** from the City's SAVE Unit, along with representatives from Essensa, to discuss product needs, pricing, feedback on the value of the employee discount program, and get acquainted with Essensa's new IT system. To sign up for group purchasing, please contact [Greg Warner](#). If you want to join our Group Purchasing Workgroup, please contact [Allison Sesso](#).

On April 2, HSC convened a meeting with state partners to discuss the implementation of the Governor's Executive Order on [executive compensation and administrative overhead](#). HSC met with [Jeremy Creelan](#), Counsel to the

[Services Hurt Women and Children](#), details the important role human services play in keeping women safe, healthy, and employed. Listen to Allison Sesso on *WBAI Radio's City Watch* discuss this [report](#) or read the *Examiner's* [blog](#) by Brooke Richie.

New York State Budget

On March 30, the New York State legislature passed the final pieces of the FY13 budget. The budget totaled \$132.6 billion, with \$150 million in human services restorations and new investment. Both education and Medicaid spending were allowed 4% increases as agreed to last year. The projected deficit for FY14 is \$1 billion, a significant improvement compared to previous recent outyear deficits. You can read our [blog](#), the [Governor's press release](#), or HSC's [State Budget Summary](#) for more details.

You can also read a [Counter-Budget](#), released by New Yorkers for Fiscal Fairness, with contributions from HSC. It offers an alternative budget that closes corporate tax loopholes and focuses on funding to programs and services critical to working, middle class, and unemployed families in New York.

New York City Budget

On February 2, HSC released an analysis of [Mayor Bloomberg's Preliminary budget proposal](#) for FY13. The Mayor proposed a total of \$181 million in human services cuts, which included cuts laid out in the November Plan and cuts to funding that the City Council restored in last year's adopted budget. In response to the Proposed Budget, the New York City Council held a series of Preliminary Budget Hearings in March. HSC submitted [testimony](#) to the General Welfare Committee on March 29. Prior to the hearing, HSC's Executive Director, Michael Stoller, joined Committee Chair Annabel Palma (Bronx) and other Committee members for a press conference outside City Hall highlighting human services cuts and their impacts on communities. The City Council released their own response to the Mayor's preliminary budget which can be found [here](#).

The Mayor is scheduled to release his Executive Budget on or around May 3. HSC will provide an analysis and response at that time. Additionally,

Governor, **Jim Introne**, Secretary for Health and Human Services, **Kristin Proud**, Deputy Secretary for Human Services, and **Lou Raffaele** and **Dan Shepherd** from the Division of Budget. Proposed regulations were issued on April 18, and will appear in the Federal Register a few weeks following submission. There will be a public comment period before final regulations are issued, expected to be in place for January 2013. HSC will continue to follow up with Jeremy Creelan and the rest of the Governor's staff for updates about the process and timing for the proposed regulations. Also note that Governor Cuomo issued [Executive Order 43](#), extending the April 17 deadline for the implementation of the Executive compensation and administrative cost regulations to May 16. We will provide updates as the regulations move forward.

In March, HSC brought members to Albany to lobby key State legislators and finance committee staff to increase resources in the FY13 State budget. HSC informed them about:

- The loss of human services and sector jobs during the economic decline
- Revenue enhancing corporate tax reform options
- The need for restorations and administrative reforms to improve the availability and delivery of services to those in need.

We discussed these issues with human services committee chairs, such as the offices of Senator **Diane J. Savino**, Senator **Patrick M. Gallivan**, Assembly Member **Michele Titus**, and Assembly Member **Amy Paulin**, as well as staff from Senate Finance and Assembly Ways & Means.



L-to-R: Jason Wu, Michael Stoller, Senator Patrick Gallivan, Willie James McCartha, Patrick Paglen, Steve Piaseki, and Chris Winward

the City Council will hold another series of budget hearings. As soon as this schedule is available, HSC will alert all members.

Technology Update

The **Business Solutions Workgroup** met on April 16th and heard from Sherry Swick, Manager, IBM Corporate Citizenship & Corporate Affairs and Kelly Tinsley, IBM Associate Partner, Public Sector Solutions Area Leader around IBM's partnership and "pilot" data management project with United Neighborhood Houses.

IBM worked with **UNH** members, Jacob Riis, **BronxWorks**, St. Nick's Alliance, and University Settlement House, to develop a user friendly application it calls **IBM Safety Net for Non Profits**. IBM will be making this application available as a grant to qualified non profit service agencies beginning later this year and will provide us with an update on when the RFP process opens.

Safety Net captures client, program, and contract data - bringing together agency departments and streamlining internal processes. Organizations can more easily see who their clients are, what programs they are enrolled in, and how they are progressing. A unique feature allows agencies to associate related client profiles with one another, such as family members.

The application can be maintained with little technical assistance and keeps data safe. With training, agency staff who are experienced users of technology but who do not necessarily have computer programming backgrounds, can update and customize the solution. Data is transmitted in a secure, off-site cloud - and can be accessed only by authorized personnel. These users can easily work with agency information using a web browser.

Member News

F·E·G·S is holding their 6th annual **Haym Salomon Arts Competition**. The [Competition](#) was created as a way to celebrate achievements of individual artists and acknowledge creative arts programs run by nonprofit organizations in the New York metropolitan area. The theme for this year's competition will be "Visions of the Greener World," a continuation of last year's environmental theme. You can apply [online](#) or contact [Erin Barkan](#) at 917-606-6599.

Advocacy Results

Under State law, **nonprofits are now prohibited from employing social workers if they have not applied for a waiver**. HSC received over 90 signatories on our petition asking State leaders to introduce legislation exempting organizations and governmental agencies employing licensed social workers and mental health professionals from corporate practice restrictions. The legislative language was successfully incorporated in an existing bill in the Senate; a similar bill has been recently introduced in the Assembly.

A bill to authorize **nonprofits to employ licensed social workers** and other licensed mental health professionals has been introduced in both the Senate and the Assembly. In the meantime, HSC encourages you to contact your State Senators and State Assembly members to ask them to sign on as sponsors of the bill and push for its immediate passage or send a [memo](#) in support of the bill to its prime sponsors and the Committee Chairs.

On March 1, HSC [testified](#) to the **Campaign Finance Board** (CFB) on rules requiring nonprofits to report certain advocacy activities as campaign activities. HSC and our members thank CFB for exempting 501c(3) organizations from reporting electioneering communications in the adopted [Independent Expenditure Rules](#).

HSC continues its efforts to encourage **Campaign Finance Reform** by supporting the [Fair Elections for New York Campaign](#). It is aimed at encouraging a voluntary system of public financing for elections, allowing candidates to run for office by collecting many small donations and receiving public funds. Visit their [website](#) and get involved today!

On April 18, HSC's **Who Cares? I Do.** campaign held an [online rally](#) asking the Mayor to protect human services funding in his Executive Budget. Individuals and organizations joined us to tell the Mayor what would happen "[Without Human Services](#)." We shared pictures, videos, stories about clients, and statistics about how organizations have made a positive change in their communities. Check out our new "**Without Human Services**" [video](#)!

Our **Who Cares? I Do.** website has already

The Coalition for Asian American Children and Families (**CACF**) and Pumphouse Project released a report [We're Not Even Allowed to Ask for Help: Debunking the Myth of the Model Minority](#). This groundbreaking report addresses the issues faced by Asian Pacific American students striving and struggling to get an education in New York City public schools. Please contact [Wayne Ho](#) with any insights, thoughts or perspectives regarding the issues discussed in this report. Find their press release [here](#).

Goodwill has released a video called **Letter G?** Watch the [video](#) and do some Goodwill!

The **University Settlement** released a video to raise awareness about the current budget cuts. The video encourages you to take action and contact your elected officials. Watch it [here](#)!

The **Asian American Federation** participated in a 10-day *Cultures of Giving Donor Challenge* from April 17- 26, where the W.K. Kellogg Foundation will match funds raised dollar for dollar up to \$20,000. There is also a bonus prize of \$100,000 for raising the most funds during the Challenge! [Click & Contribute Today!](#)

A new book published this month called [65 Things To Do When You Retire](#) features an essay by Mary Bleiberg of **ReServe Elder Services**. The essay focuses on reasons why professionals should engage in service - after they finish their primary careers.

New York Community Trust, Non Profit Coordinating Committee of New York, and New York Magazine will be hosting their 6th **Annual Nonprofit Excellence Awards!** Nonprofits based in New York City, Nassau, Suffolk, and Westchester counties are invited to apply. Winning organizations will be recognized for achieving excellence in management at a special Awards Presentation in November. They will also receive cash awards and a special mention in *New York Magazine*, among other prizes. The deadline for [registration](#) is May 18.

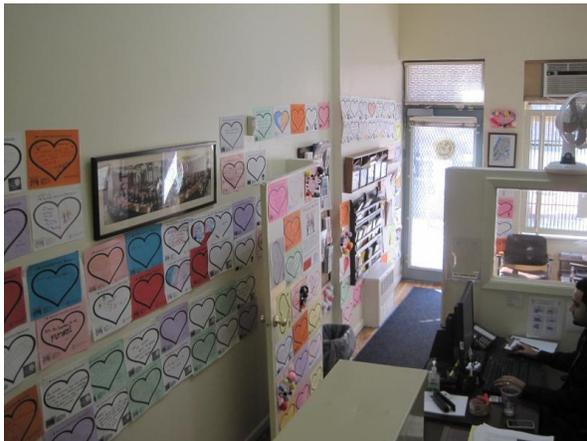
HSC would like to acknowledge several people who have contributed to the sector and have recently announced their plans to move to new opportunities or are retiring after a great career:

- **Gordon Campbell**, President and CEO of United Way of New York City and former HSC Board Chair has announced that he

reached 31,643 total visits, 68,285 page views from 99 countries and over 11,100 petition signers. We also have 767 Facebook likes and 861 Twitter followers. HSC's website has reached 1,289 visits and 3,534 page views.

HSC was part of the **Leadership Committee for Nonprofit Revitalization**, which released a [report](#) to the State Attorney General on February 16. The report provides actionable recommendations to strengthen the nonprofit sector. Included in the recommendations are those from the subcommittee co-chaired by Michael Stoller, which focused on reducing burdens on nonprofits.

[New Yorkers show their hearts!](#) On February 14, over 3,000 valentines created by clients to show their appreciation to human services providers for the critical social services that support their lives were put on [display](#) in [public venues](#) throughout New York City. **Manhattan Borough President Scott M. Stringer** praised HSC's initiative, saying that the "**Who Cares? I Do.**" campaign is a terrific platform to remind New Yorkers of the need for these vital resources. We must be vigilant in our support for social service providers and advocate against any unnecessary cuts." HSC would like to thank our partner organizations for their support; your contributions made this campaign a real success! Please check out *NYNP's* article [I Love Human Services Campaign](#).



HSC continues to receive media attention on its work:

- On January 18, HSC Deputy Executive Director Allison Sesso joined *WBAI Radio Evening News* to discuss the impact of budget cuts on NY human services. You can listen to [Allison's interview](#) at minute 15:20 of the show.

will be stepping down effective September. We sincerely thank Mr. Campbell for all his advice and support.

- We thank **Marla G. Simpson** for her work as Chief Procurement Officer and Director of the Mayor's Office of Contract Services, and welcome her as the new Executive Director of the Brooklyn Community Services. We will enjoy continuing to work with her!
- We thank **Fatima Goldman** for her great work as Executive Director/CEO of Federation of Protestant Welfare Agencies and as a member of HSC's Executive Committee.
- We also acknowledge the retirement of **Peter C. Campanelli**, Founding President & CEO of the Institute for Community Living.
- We bid farewell to **Lillian Rodriguez Lopez** President of the Hispanic Federation who has left the Federation after a successful seven year tenure. HSC would also like to welcome **Jose Calderon** as the new President of the Federation.

We welcome **Andrea S. Glick** as Chief Procurement Officer and Director of the Mayor's Office of Contract Services. We wish them all the best in their new endeavors but will miss working with them at HSC.

Job Opportunities & Resources

CAMBA is looking to fill several [positions](#).

Center for Urban Community Services (**CUCS**) has several job [opportunities](#).

The New York State Afterschool Network (**NYSAN**) is looking for an [Executive Director](#).

Comunilife is seeking to fill several [positions](#).

Welcome to HSC

Please welcome [New Yorkers for Fiscal Fairness](#), our newest member, to the HSC family. Visit their website to learn more about the work they do.

In addition to our newest member, HSC also extends a warm welcome to our new team of interns. You can meet them on the [Staff page](#) of our website. Please join us in welcoming them to the human services sector. We would also like to

- On January 22, the *Daily News* quoted HSC in [Social Programs Create Jobs](#).
- On January 30, Allison Sesso was featured in an *NYNP* op-ed: [Human Services can Anchor a New New York](#).
- On February 9, Michael Stoller was on *NY1 News* regarding [social worker licensing](#).
- On February 19, the *Daily News* quoted Michael Stoller in [Nonprofit Groups Trash City Plan to Charge Them for Garbage Collection](#).
- On February 29, HSC was quoted in the *Yeshiva World's NYC Council Members Introduce Legislation Barring City from Charging Non-Profits for Trash Collection.*
- On March 2, *NYNP* mentioned HSC's support of new legislation in [Council Members to Prevent Trash Collection Fees for Nonprofits](#).
- On March 6, Michael Stoller was quoted in *NYNP's Nonprofits Seek Relief from Restrictions on Employing Licensed Social Workers*.
- On March 11, *Crain's* published an op-ed by Allison Sesso and Michael Stoller: [Nickel-and-Diming Nonprofits must End-Budget Cuts Are Bleeding the Human-Services Sector](#).
- On March 15, Michelle Jackson's blog, [Domestic Violence Homicides Up 24% in NY, but Services for Victims Still Cut by \\$3 Million](#), was featured on *Alternet*.
- On March 15, Chris Winward was quoted in *NYNP's Legislative Budget Proposals Set Stage for Final Negotiations*.
- On March 15, HSC was mentioned in *The Nation*, [The Artificial Line Between Social and Economic Issues: Exhibit A, Andrew Cuomo](#).
- On March 28, Michael Stoller joined *WBAI Radio* to discuss the [recent restorations in the state budget](#). Find Michael's interview at minute 20:00.
- On March 29, Allison Sesso participated in *NY1: The Call*. Allison talked about the General Welfare Committee Press Conference, led by Committee Chair Annabel Palma.
- On March 30, Michael Stoller was quoted in *NYNP's Council Members and Advocates Call for \$124 Million in Budget Restorations*.

extend our thanks and farewell to our amazing IT intern from the fall, **Stacy Ignacio**. Her outstanding efforts helped us achieve our sector goals and objective and we wish her the best in future endeavors.

Upcoming Workshops & Events

Human Services Council, Black Agency Executives, the New York Urban League, and United Way of New York City invite you to a [Celebration of Life of Horace W. Morris](#) on May 17. One of the founding members of HSC and HSC's Board Chair from 1994-1997, Horace Morris dedicated his life to serving others. His leadership and guidance helped HSC grow into the organization it is today; we truly miss him.



Horace W. Morris

Your nonprofit organization is invited to participate in [BoardServeNYC](#), an initiative of United Way of New York City in partnership with NYC Service. BoardServeNYC can link your organization to a pool of prospective board candidates who are passionate about volunteering and want to make a greater impact in their communities. Workshops are scheduled regularly for both organizations and prospective board candidates.

The **NonProfit HelpDesk** is organizing a series of [webinars and workshops](#) in April and May. Topics include financial management, governance for nonprofits, and fundraising, among others.

Community Resource Exchange (CRE) offers free Professional Development [Fundamentals Workshops](#) designed to help individuals acquire the knowledge and skills needed to start and run a nonprofit organization. Workshops include legal issues for nonprofits, budget basics, and fundraising 101.

Our Sponsors

Did You Know?

The **New York Community Trust** has released [guidelines](#) for grants that aim to make the social work profession more effective in addressing systemic social problems by integrating education, research, and practice. Check them out and apply now!

HSC is working to build the capacity of its members and partner organizations. HSC provided trainings on advocacy, social media, policy issues, and budget priorities to members and partners such as Little Sisters of the Assumption Family Health Services, Institute for Community Living, Health and Welfare Council of Long Island, Empire State College, Leake and Watts, the National Association of Social Workers NYC chapter, Public Allies, and Catholic Charities Brooklyn and Queens.

In February, HSC engaged a group of Milano New School graduate students to conduct a **survey on the use of Member Items / Discretionary Funds**. The results will help us to advocate for the reinstatement of member items at the State level and for their continuance in NYC.

On February 10, HSC held a **Corporate Loophole Informational Session** to raise awareness about NY's Corporate Tax Loopholes. Closing a variety of tax loopholes would bring additional revenue to the State and help restore some of the \$800 million in cuts endured by the human services sector over the last two years.

On March 22, HSC held an [informational session](#) on the importance of **Court Simplification**. This process has the potential to save hundreds of millions of dollars in court costs and government funding and will impact nonprofits and people who use human services. To learn more about Court Simplification, read the full [report](#). If you are interested in signing on to be part of the coalition, would like more information, or want to offer suggestions, click [here](#).

The **Nonprofit Finance Fund** (NFF) has released its [State of the Sector Surveys](#), completed by more than 4,500 respondents at nonprofits across the country. The survey reveals that 85% of nonprofits experienced an increase in the demand for services in 2011 and 88% expect an increase in demand for services in 2012. You can use the NFF [Survey Analyzer](#) to filter the data to look at

HSC is grateful to our members and funders who support our work on behalf of the human services sector.

Valued supporters of HSC include:

The Clark Foundation

IBM Corporation

Mutual of America

New York City Council and Speaker Christine Quinn

New York Community Trust

UJA-Federation of NY

United Way of New York City

Thank you again for your generous support!

If you'd like to contribute to HSC or the Who Cares? I Do campaign, you can make a tax-deductible donation by sending a check to:

Human Services Council
130 East 59th Street
New York, NY 10022

Or you can donate online using the following links:

[Who Cares? I Do. donation](#)

[HSC donation](#)

Thank you!

We would also like to thank our members for their continued membership and support. We realize that the not-for-profit sector is facing the toughest budgetary constraints in years and that our [200 members](#) make difficult trade-off decisions daily regarding where and how to spend limited funds. We are pleased and grateful to have you with us!

Finally, you can help the sector by asking other not-for-profit human services agencies to join HSC. Our collective voice gets louder as we add more members. Please see our [website](#) for our application form, HSC video, and information about the benefits of joining HSC. Or contact [Cynthia Tao](#) at 212-836-1623 for more information.

Please remember that you can follow us on Twitter or find us on Facebook. We'd love to have you become our fans!

Find us on Facebook 

Follow us on 

Like us on Facebook 

Follow us on 

the results for a specific geography, expense size and/or sub-sector.

The **Social Security Administration** (SSA) has released several articles on issues such as [Disability](#), [Retirement Planning](#), and the [Ticket to Work](#) program. This timely information helps the sector and clients like retirees, people with disabilities, and their families. SSA welcomes the opportunity to work with us to address any concerns or questions about the programs and benefits. Please contact [Everett Lo](#) for more information.

We hope you enjoyed reading this quarter's edition of the Human Services Council Newsletter. Please feel free to share your thoughts about this newsletter with us. We'd love to hear from you.

Our collective voice gets louder as we add more members. Please see our website, www.humanservicescouncil.org, to learn more about HSC's mission and work. You can also visit our website for an HSC application form, HSC video, and information about the benefits of joining HSC. If you have any questions, please contact [Cynthia Tao](#), Director of Communications, Membership, and Development, at 212.836-1623.

HSC's mission is to strengthen the not-for-profit human services sector's ability to improve the lives of New Yorkers in need.

The Voice of the Human Services Community

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