



Letter from Executive Director Michael Stoller

Although the weather is cooling off, the activities at HSC have not followed suit. We've been busy this quarter, meeting with elected and appointed officials to represent the sector and taking HSC's message for policy updates and advocacy training to all the boroughs in New York City.

First, we were delighted to meet with **Governor Paterson** and with **Assembly Speaker Silver** in September and October. (Please see the *Government Relations* section for more details on these meetings.) Unfortunately, while we were thankful to see that both Governor Paterson and Speaker Silver listened to our concerns for the sector, the news for future budgets is beyond bleak. We are hearing that the next two years will be worse than the past two. The federal stimulus money is drying up and both the New York City and State budgets are suffering.

Of course, HSC will continue to work hard on behalf of the sector and to advocate with our government partners - but the situation is dire. While economists may be proclaiming the end of this recession, both providers and clients in the human services sector see that we will continue to face diminished government spending, anemic private and corporate philanthropy, and soaring need. We plan to continue our advocacy and ensure our issues are heard with the new New York State Administration.

Perhaps reflecting our sector's recognition of the difficult times we are in, HSC has grown bigger than ever this past quarter - 17 new members joined since July! Please join us in welcoming these new members; you can see who they are and find their websites in our *Welcome to HSC* section. Please also see that section to help us welcome our newest

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News on New York Budgets

New York State Budget

On August 3, the **State finally passed the final piece of the FY11 budget**. This budget process was unprecedented in many ways and frustrating for not-for-profits that rely on government funds to serve communities in need. Members can see the human services budget extender bills in the [HSC members-only section](#) of our website.

On September 16, New York State implemented **1.1% FMAP contingency plan cuts across-the-board**. These cuts affect most local assistance payments in the General Fund and State Special Revenue Funds (for disbursement from 9/16/10-3/31/11). HSC worked hard to protect not-for-profits by ensuring that commensurate decreases in expectations to deliver services accompanied these funding cuts. Please see the *Advocacy Results* section for further details on what HSC was able to accomplish in this area.

group of interns - we are fortunate to have such dedicated folks to help us in our work.

Second, you can read more about the HSC roadshows in the *Did You Know* section of this newsletter, but we'd like to thank the following agencies for hosting: **CAMBA** in Brooklyn, **CASES** in Manhattan, **Jewish Board of Family and Children's Services** and **Joan and Alan Bernikow Jewish Community Center of Staten Island** in Staten Island, **Palladia** in the Bronx, and **Steinway Child and Family Services** in Queens. Judging by the surveys and comments received, the Policy and Advocacy updates and trainings were a great success.

Finally, we'd like to remind everyone to join us at our **15th Annual Leadership Awards Reception**. Invitations are being mailed soon - we hope you will join us! Details can be found in our *Upcoming Workshops and Events* section.

It's been made abundantly clear in our meetings and workshops in the past quarter that HSC's message and mission are more relevant than ever. Please share our message with others who are interested in helping the sector to become stronger - use the button below to forward this newsletter to a friend and encourage them to give to or join HSC.



Many thanks,
Michael Stoller

Act Now!

If you haven't already joined, **please join the Action Advocacy Response Group (AARG)!** Due to the fiscal forecast and the reality that the human services sector will likely face more cuts in the coming budget year, HSC is looking into pursuing a coordinated advocacy strategy that will highlight the importance of our sector. Please contact [Michelle Jackson](#) to join the AARG or learn more about our plans for the group.

HSC supported bill Intro.172 in the City Council that would **repeal fire inspection fees** imposed last year on not-for-profits who own their buildings. We are asking members to

New York City Budget

The Mayor has asked **City agencies to cut \$800 million in the current fiscal year and \$1.2 billion from next year's budget**. Uniformed emergency services and the Dept. of Education were asked to take cuts of 2.7% this year and 4% next; all others were asked to take cuts of 5.4% this year and 8% next year. The Mayor also called for a hiring freeze, except for positions that immediately impact public health and safety. For more information [click here](#).

The **Mayor's Management Report (MMR) for Fiscal Year 2010** has been released and includes a performance review of City agencies delivering core services. There are also performance goals set for Fiscal Year 2011. You can [view the 2010 MMR by agency](#).

Government Relations



Photo credit: *Courtesy of New York State Governor's Office*

HSC Board Members met with **Governor David A. Paterson** on September 13 to discuss a wide range of issues from the importance of discretionary funding to the economic picture for the human services sector. We thank the Governor and his staff for meeting with us to discuss these important issues; the Governor clearly listened during the meeting, which lasted over an hour, and was ready to take actions in response to HSC's requests. You can see pictures of our meeting with the Governor on our [events page](#). HSC staff have been busy following up with the Governor's staff on many of the issues raised during the meeting.

On October 15, HSC Board Members met with New York State **Assembly Speaker Sheldon Silver**. We greatly appreciated meeting with Speaker Silver to discuss budgetary issues of concern to the sector including legislative member items, implementation of the 1.1% cuts, late contract payments, and the need for additional

reach out to their council members to support repealing the legislation. We want to send a message that not-for-profits cannot have fees increased without a corresponding increase to contract amounts. Please contact [Chris Winward](#) for more details.

Advocacy Results

HSC has been rallying support for the human services sector and garnered media attention. Below are some press highlights.

- HSC was part of a coordinated press conference on July 27 to bring attention to the Governor's vetoes on discretionary funding. You can view a video from the [press conference here](#). **Hundreds of advocates, providers and clients turned out to protest Governor Paterson's vetoes of legislative discretionary funding appropriations** in New York City and Albany. To watch videos of the NYC rally, [click here](#) and [here](#).
- HSC was also featured several times in the *New York Nonprofit Press*, regarding the **Governor's vetoes, the FMAP Contingency Fund cuts, and other news**. Please see our [HSC In the News page](#) for links to these articles.

HSC joined a **coalition of non-profits to repeal the Federal Medicaid Assistance Percentage (FMAP) Contingency Plan** that would allow the Governor to make across-the-board spending cuts to Medicaid starting on September 16. Unfortunately, these efforts were unsuccessful and the State implemented a 1.1% cut to social service programs. Following the 1.1% cut, HSC successfully brought sector concerns to the attention of the State. The Division of Budget has advised us that providers may request a change to their contractual scope of services equivalent to the 1.1% funding reduction. Requests should be made directly to the State agency with whom you have a contract and you will need to go through a contract amendment process. Note that the request may result in a permanent reduction in funding; if instead you choose to continue providing services at the same level, despite the funding cut, you MAY be reimbursed for the costs at the end of the fiscal year, in the unlikely event that the State closes the fiscal

revenue. HSC looks forward to working with the Speaker to maintain the human services infrastructure during this difficult economic period.

On October 6, HSC and **U.S. Senator Kirsten Gillibrand** co-sponsored a *Social Services Grant Workshop: How to Navigate the Federal and State Grant Process*, which was open to all HSC members. Information about the presentations and links for more information can be found on [our homepage](#) under *Did You Know?* HSC thanks Senator Gillibrand for her leadership at the national level on issues of importance to the human services sector.

On October 18, Michael Stoller attended a breakfast **with U.S. Senator Kirsten Gillibrand**, hosted by our members **Black Agency Executives and Black Equity Alliance**.



Photo credit: *Courtesy of Olubode Shawn Brown*

Technology Update

HSC is partnering with **NPower NY** to connect not-for-profits with MS Online, a set of bundled applications that can save your organization 50% of your technology costs. Not only can MS Online help you achieve savings, it can also help your organization run more efficiently.

MS Online is a business technology solution, consisting of applications that allow an organization to store documents, back-up data, email, and instant message. It is offered at an **over 50% discount** and can be integrated fairly easily at most agencies because it is hosted by Microsoft. The bundle includes Exchange Online, SharePoint Online, and Office Live Meeting, as well as comprehensive security.

We encourage organizations to assess their technology needs, especially as government agencies and foundations are moving toward doing more business online. Modernized,

year with a surplus. See more details in the [New York Nonprofit Press](#).

Did You Know?

United Way of New York State elected **Allison Sesso to the State 2-1-1 Board**.

Congratulations, Allison. To learn more about NY State 211, please [click here](#).



On October 2, HSC staff took part in the **Live United Bridge Walk & Volunteer Festival**.

The Bridge Walk is an annual event that helps raise funds in support of United Way of New York City initiatives. To see additional photos from the bridge walk, see our [Events page](#).

The Drug Policy Alliance and New York Academy of Medicine held an information-gathering session on September 29 with HSC members to develop a blueprint for drug policy in New York. Drug policy has many social services implications; the inclusion of our sector's perspective is important to help guide advocacy efforts around drug policy for New York in the coming years.

HSC wrapped up its Roadshow series at CASES in Manhattan on October 19. From July 29 to October 19, HSC presented a Policy and Advocacy Update, followed by an Advocacy Training, in all five boroughs. These sessions were open to all and we're pleased that new members have joined us as a result of hearing what we had to say. The Roadshows reached over 200 attendees. Our Staten Island Roadshow was featured in the *New York Nonprofit Press (NYNP)* newsletter; [click here to view](#). Thanks for spreading the word! If you'd like to see photos of the Roadshow, please visit the [Events page](#).

comprehensive, and secure communications can help not-for-profits streamline the way they do business and offer a great return on investment.

If you are interested in MS Online, or would like to learn more about the range of services NPower NY provides to not-for-profits, please contact [Mirna Hansen](#) at NPower NY. Note that **NPower NY offers a 20% discount on their services to HSC members**.

The **NonProfit HelpDesk** also provides technology assistance to not-for-profits, and **HSC members receive a 10-15% discount** on a variety of services. For more information on the full range of services NPHD has to offer, you can [click here](#) to see a catalog of their services or go to [NPHD's website](#).

IBM offers software, services, and consulting grants to respond directly to the needs of local not-for-profit organizations to improve their effectiveness. You can learn more about what they offer by [clicking here](#).

HSC held a **Technology and Referral Committee Meeting** on September 29. Topics discussed were the progress of HHS Connect and HHS Accelerator.

HSC Member News

Announcements

The 144-year old Brooklyn Bureau of Community Service has a new name - **Brooklyn Community Services (BCS)**. BCS's re-branding highlights its longstanding commitment to community and service and reintroduces BCS to the community. Visit their [redesigned website](#).

The following people have been named new Executive Directors - we congratulate them and look forward to working with them in their new roles:

- **Elizabeth McCarthy** has been named the new Executive Director of **Episcopal Social Services**, succeeding Robert H. Gutheil's upon his retirement. McCarthy served as the Chief Operating Officer at **Mercy First** prior to joining Episcopal Social Services. [Click here](#) for more information.
- **Dianne Morales** has been named the new Executive Director/CEO of **Phipps**



Michael Stoller leads a Q&A session during the HSC Roadshow series

The NYS Office of Children and Family Services (OCFS) has created a new and improved website for its **Online Bidders List (OBL)**. The [new site](#) is a "one-stop-shop" for notification functions related to bidding opportunities. Users must use the new web address as of October 20.

HSC held an *Effective Marketing for Not-for-Profits workshop* on Oct. 21. This free workshop was offered to members and provided effective and cost-saving tips from marketing professionals, specifically designed for not-for-profits on a budget. Special thanks to **White Ink** for their expertise in this workshop!

HSC received funding from the **New York City Council Discretionary Fund to help strengthen the not-for-profit human services sector**. We were funded to focus on technology standardization and access, the procurement/RFP process, and capacity-building of our members. We would like to thank the Council, and in particular, Councilmembers Mealy, Palma, and the late Councilmember White for submitting letters of support on HSC's behalf. We'd also like to thank Speaker Christine Quinn and HSC's Executive Committee for their support of this grant.

The New York Council of Nonprofits, Inc. (NYCON) announced its second and final application round for its **Strengthening Communities Fund Nonprofit Capacity Building program**. They will award \$600K over two competitive funding rounds to eligible community and faith-based organizations in Manhattan, Brooklyn, and the Bronx whose

Community Development Corporation (CDC). Morales most recently served as Vice President of Programs for SingleStop USA, She also held senior roles at the NYC Department of Education. [You can read more here.](#)

- **Hector Batista** has been appointed to be the new Executive Director of **Big Brothers Big Sisters of NYC**. Batista is the first Hispanic Executive Director in the non-profit's 106-year history. Please [click here](#) for more information.

Job Opportunities

Project Renewal has an opening for [Director, Program Evaluation and Quality Assurance](#).

Northern Manhattan Improvement Corporation is looking for a variety of positions. For more information, [click here](#).

Welcome to HSC

Please welcome HSC's newest members and follow the links (if available) to learn more about the valuable human services they provide:

- [Downtown Brooklyn Partnership](#)
- [Baltic Street AEH, Inc.](#)
- [District Three Youth & Adults, Inc.](#)
- [East River Development Alliance](#)
- [Jewish Early Childhood Education Initiative, Inc.](#)
- [LIFT-The Bronx](#)
- [Mental Health Providers of Western Queens, Inc.](#)
- [Mercy First](#)
- [New York Families for Autistic Children, Inc.](#)
- [North General Home Attendant Corp.](#)
- [Nursery School of the Community Church of Little Neck](#)
- [Single Stop USA](#)
- [South East Queens Multi-Services Senior Citizens Center/ Howard Beach Senior Center](#)
- [Staten Island Center for Independent Living, Inc.](#)
- [The Fisherman's Conservation Association, Inc.](#)
- [William Hodson Community Center, Inc.](#)
- [You Gotta Believe! The Older Child Adoption & Permanency Movement, Inc.](#)

HSC welcomes our new talented batch of interns this Fall. Please join us in welcoming them to the human services sector! You can read more

budgets are under \$1M and who provide services vital to the economic recovery efforts. Applications are due November 8. Please [click here](#) for more information and for an application.

HSC is pleased to share two reports analyzing the problems faced by human services providers nationwide as they work with federal, state, and local contracting. HSC was thanked by the **National Council of Nonprofits** for its input. The first report is by the Urban Institute, [Human Service Nonprofits and Government Collaboration: Findings from the 2010 National Survey of Nonprofit Government Contracting and Grants](#). The National Council of Nonprofits issued a second report in conjunction with the Urban Institute, titled [Costs, Complexification and Crisis: Government's Human Services Contracting "System" Hurts Everyone](#). If you'd like to comment on the reports, you can go to the National Council's dedicated [web portal](#) on this topic.

HSC rallied members to contact their New York Representatives and Senators to urge them to fund **Temporary Assistance to Needy Families (TANF) Emergency Contingency Fund (ECF)** before it expired on Sept 30. However, despite these efforts, the TANF ECF expired, which will impact many social services programs in New York State. HSC will continue to pursue opportunities to get this funded at the federal level.

Upcoming Workshops & Events

SAVE THE DATE!

HSC's 15th Annual Leadership Awards Reception

Date: Wednesday, December 15

Time: 5:30 to 7:30 pm

Location: Mutual of America, 320 Park Avenue (between 50th and 51st Streets)

We're thrilled to honor the following valued human services leaders for their contributions to the sector and to HSC.

- Theresa Bischoff
- Edward I. Geffner
- Mary D. Redd
- Nancy Wackstein

details about them and see their photos on the [Staff page](#) of our website.

- **Stephanie Hakes**, *Policy Intern*, holds a Bachelor of Science in Education from the University of Wisconsin-Milwaukee. Following graduation, she spent two years teaching in Beijing, China. Stephanie is currently completing a Masters Degree at New York University in Educational Leadership, Politics and Advocacy.
- **Elizabeth 'Liz' Knopf**, *Policy Intern*, is working toward a BA in English and Psychology from Georgetown University. She has been particularly active in the American Cancer Society's Relay for Life of Georgetown University, focusing on social media marketing and fundraising. She plans to continue her work in the non-profit world throughout college and professionally.
- **Jane Myung**, *Communications Intern*, holds a Masters degree in PR and Corporate Communication from New York University. Prior to her arrival in the U.S., Jane worked in her home country, South Korea, where she executed research for an executive search firm, conducted marketing and PR activities for Swatch Korea, and coordinated overseas exhibitions for Samsung Electronics. In New York, Jane interned at a leading independent PR agency, helping clients to meet their corporate social responsibility communication objectives.
- **Ben O'Clair**, *Policy and Communications/Development Intern*, is originally from Boston, MA and is a senior at Sarah Lawrence College studying Environmental Studies, Public Policy, and Political Science. Ben previously worked in the admissions department, recruiting and interviewing prospective students. He anticipates receiving his BA in December 2010, and hopes to continue work in the education or non-profit sectors after graduation.
- **Erin Word**, *Membership Services Intern*, is completing a Certificate in Public Health through the University of Michigan. Prior to joining HSC, she lived in Ann Arbor, MI and worked as a pharmaceutical sales representative. Erin holds a Bachelor of Science in Sports Medicine from Central Michigan

We hope all our members and friends will join us in celebrating these leaders and their services to our sector!

HSC, the **Lawyers Alliance for New York**, and the **Nonprofit Coordinating Committee of New York** (NPCC) are sponsoring a workshop, ***Complying with Lobbying Laws as a Not-For-Profit Organization in New York City***, on November 3. This workshop is open to all HSC members and space is limited. To register, please go to our [Trainings and Meetings page](#) to enroll.

HSC Board Members are invited to attend a meeting with **NYC Public Advocate Bill de Blasio** to share our concerns about the sector heading into a difficult budget year. We will meet on November 12 from 2:00-3:00 pm. *RSVP by October 28 to [Cecelia Burchett](#).*

The **NonProfit HelpDesk** (NPHD) has announced its 2010 courses and webinars designed to support the growth and development of small- and medium-sized nonprofits. Courses include Fundraising I & II and Board Development. These courses are free and open to nonprofit staff and board members; click here to see the [schedule](#) or call (718) 449-5000 x2267. Please remember that **HSC members receive 10-15% off NPHD's fee courses.**

NASW-NYC offers professional development courses to social workers; their Fall 2010 Continuing Education Program is just starting. Workshop topics include transformative leadership in human services, applying mindfulness in clinical practice, and working with transgender and gender non-conforming people. Please see their [brochure](#) and [click here to register](#). Please note that **HSC members receive a 50% discount on all courses** (the NASW-NYC member rate). To use the HSC discount, you must send in a printed copy of the registration (you cannot enroll online). Please see HSC's [Trainings and Meetings page](#) for more information about how to get the 50% discount from NASW-NYC.

University and hopes to start a career in the not-for-profit human services sector. As we welcome our new interns, we sadly say goodbye to the ones who just left us - we wish them well in their new endeavors.

- **Gabriel Brown**, our web and technology guru, was with HSC for over a year. He is joining the design staff at New York Charities.
- **Alexandria Margolis**, our Policy Intern, left in August for her last year at NYU and to intern with the New York Academy of Medicine.
- **Shazah Sabuhi**, who left in July, was our membership services intern for nine months. She is now pursuing her Masters in Public Policy at Rutgers University.
- **Elizabeth Siegel**, our Policy Intern, left in August for a counseling internship, as part of her Bachelor of Professional Studies in Human Services program at Metropolitan College.

Our Sponsors

HSC is grateful to our members and funders who support our work on behalf of the human services

sector.

Valued supporters of HSC include:

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Mutual of America
New York City Council and Speaker Christine Quinn
New York Community Trust
Taproot Foundation
United Way of New York City
W.K. Kellogg Foundation

Thank you again for your generous support!

You can contribute to HSC by sending a check with your tax-deductible donation to:

Human Services Council
130 East 59th Street
New York, NY 10022

Or by [clicking here](#) to donate online.
Thank you!

* A special thanks to the Booth Ferris Foundation, whose generous support enables us to publish this Newsletter.

We would also like to thank our members for their continued membership and support. We are pleased and grateful to have you with us!

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We hope you enjoyed reading this quarter's edition of the Human Services Council Newsletter. Please feel free to share your thoughts about this newsletter with us. We'd love to hear from you.

Our collective voice gets louder as we add more members. Please see our website, www.humanservicescouncil.org, to learn more about HSC's mission and work. You can also visit our website for an HSC application form, HSC video, and information about the benefits of joining HSC. If you have any questions, please contact [Cynthia Tao](#), Director of Communications, Membership, and Development, at 212.836-1623.

HSC's mission is to build broad recognition and support for the substantial and essential contributions of the not-for-profit human services sector to the citizens and the fabric of New York City.

The Voice of the Human Services Community

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