



The Human Services Council of NYC

invites you to attend:

# Effective Marketing for Not-for-Profits

*Including*

- Reduced Resources: 10 ways to do more with less
- Marketing/Design: The 7 questions to ask before starting a project
- Printing: A printer reveals the 5 questions that can save you big money
- Digital Marketing: What makes the most sense for your not-for-profit?

**Tuesday, Sept 28 from 2:30 PM—4:30 PM**

130 East 59th Street, Room 711  
New York, NY 10022

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***This event is free and open only to HSC members AND pre-registration is required.***

PLEASE RSVP BY WEDNESDAY, SEPT 22, 2010

online: <http://tiny.cc/zk8n8>